**CBDNA**

**Collegiate Marching and Athletic Bands Symposium**

**May 28-30, 2009**

**Wednesday, May 27, 2009**

8:00-10:00 PM **Early Bird Reception:** UConn Music Building: Room 102

**Thursday, May 28, 2009**

7:45 AM **Golf Outing** Meet for golf --location: Nathan Hale Inn

8:30 Golf Outing Tees off at Willimantic Country Club

**Symposium Begins—Burton Family Football Complex Auditorium**

Time Session Title/Presenters

1:30 PM **Registration/Sign-In** Burton Family Football Complex, Lobby

2:30 **Welcome Session**

3:00 (**1**) **Working With Your Athletic Marketing Dept.**

Jay Drury, West Virginia University

3:30 (**2**) **An Overview of Band Leadership Programs**

Brian Britt, University of Oklahoma,

James Batcheller, Central Michigan University

Matthew Luttrell, University of Texas, Arlington

Corey Spurlin, Auburn University

5:00 Dinner Break--Deli Sandwiches in the Natatorium Lobby

Tours: Burton Family Football Complex

A walk-through of Gampel Pavilion

Husky Dog Statue

6:00 (**3**) **"Always Wear Your Head - Step Up to Leadership."**

Tyson Wooters, ENT/FP Speaker, Consultant, Coach

Sponsored by Eric Wiltshire, University of Oregon

7:00 (**4**) **Recruiting in an Urban Setting:**

Curtis Tredway, University of Texas, El Paso

7:30 (**5**) **Show Innovations**

Torrey Lawrence, University of Idaho

Brian Britt, University of Oklahoma

Tom Duffy, Yale University

9:00 - “**Half-Time”** (a social option)

Wings/Pizza/Snacks/Beverages/Social Time with Band Videos

UConn Music Building: Room 102

Sponsored by: Smith Walbridge Clinics and Products

Dennis Rhoads Music Festivals and Music Tours Unlimited

**Friday, May 29, 2009 UConn Student Union Ballroom**

8:00 AM Continental Breakfast

8:30 (**6**) Pull out sessions:

A: **Marketing your Band Program**

Troy Wollwage, Yamaha Corporation

B: **KKY/TBS Colonization** (starting a new chapter)

Amy Bovin, TBS; Chris Pratt, KKY; University of Connecticut

9:00 (**7**) A: **Marketing w/Troy Wollage** continues

B**: KKY/TBS Getting the most from your KKY or TBS chapter(s)**

Amy Bovin, TBS; Chris Pratt, KKY; University of Connecticut

9:30 (**8**) A: **Planning for Retirement**

Gary Smith, Illinois University emeritus,

Smith Walbridge Clinics and Products

B**: Winter Guard and Winter Drumline:**

**How they can help your program.**

Brantley Douglas, Christopher Newport University

10:00 (**9**) **Tenure/Promotion Issues for Band Directors, A Discussion**

Tom Duffy, Yale University CBDNA President

UConn 1977, UCMB alumnus

11:00 (**10**) Keynote Address:

**New President Means … New Rules! – New President, New Education Policies, Global Competition, Creativity and Innovation, 21st Century Skills, Bailouts. . . What does it all mean for music education?**

Bob Morrison, Quadrant Arts Education Research

Sponsored by Yamaha Corporation

Noon Lunch (on Site)

1:00 PM (**11**) **Pep Band Strategies**: Selection, Participation, Travel, Survival

(a blitz presentation!)

Eric Wiltshire, University of Oregon

Fred McInnis, Brigham Young University

Carol Hayward, Bowling Green State University

John Madden, Michigan State University

Brian Britt, University of Oklahoma

Jeff Fuchs, University of North Carolina

Jay Drury, West Virginia University

Damon Talley, University of Texas

Corey Spurlin, Auburn University

Marvin McNeill, University of Connecticut

**Friday, May 29, 2009 (continued)**

2:00 (**12**) Pull Out Sessions

A: **Travel Hints**:

Dennis Rhoads

Music Festivals, Music Tours Unlimited, Inc.

B: **Building a Band Program at a Small University**,

Hank Vaughan, Castleton State College

2:3O (**13**) Pull-Out Sessions

A: Open (TBA)

B: Open (TBA)

3:00 (**14**) Pull Out Sessions

A: **Hosting Band Competitions**

**(Philosophies and our influence on H.S. Bands)**

Chad Simons, University of New Mexico

Brian Youngblood, Texas Christian University

Brian Britt, University of Oklahoma

James Batcheller, Central Michigan University

B: **Developing a College Drumline**

Fred McInnis, Brigham Young University

4:00 (**15**) **CBDNA Connection** (1/2 hr)

Discussion with John Madden and Tom Duffy

(Conversation begins and continues…)

4:30 (**16**) **Book Presentation: *The Five Factors Influencing Excellence***

Paul Buyer, Clemson University

5:30 Adjourn for Dinner Outing

6:00 Buses leave for **Reception and Dinner Outing**

Bring a light jacket. We're taking everyone by bus to the Nathan Hale Homestead (**not the hotel**! the actual family home of Nathan Hale, it’s a farm--frozen in time in 1776: house, barns, fields etc out in the country (but close to UConn). We'll have typical reception beverages and social time, historic tours of the house, then dinner will be served (in the big barn) by the costumed guides--"Mrs. Hale"-Nathan's mother herself and others will serve—menu: Clam Chowder, Authentic New England Chicken Pot Pie, Fruit Cobbler. There will be a surprise event as well.

**Saturday, May 30, 2009 UConn Student Union Ballroom**

8:00 AM Continental Breakfast

8:30 (**17**) **Band Shoegear: How to Improve the Performance and Safety of**

**the Competitive Musician/Athlete**

John N. Evans, DPM, FACFAS UConn 1977 UCMB Alumus,

Board of Directors, American Board of Podiatric Surgery

Chief of Podiatry, Oakwood Hospital and Medical Center

9:00 (**18**) **Instructional/Operational Innovations/Big Things for Small $**

David Mills and Marvin McNeill, University of Connecticut

10:00 (**19**) Open Session

TBA also future plans for symposium

11:00 (**20**) **Parade Marching**

Gary Smith, Illinois University emeritas

Smith Walbridge Clinics and Products

Jon Woods, Ohio State University

11:45 (**21**) **Attendance Made Easy: Scanning Possibilities**

Jeff Fuchs and Elsabeth Fisseha, University of North Carolina

12:30 PM Sessions Conclude