

# REPORT

## SUMMER 2020

### EDITOR'S NOTE

This edition contains national committee reports in lieu of the normal content.

## FROM THE PODIUM

The last few months of Coronavirus shutdowns have been unlike any the music profession has ever seen, and outrage over racism against the black community has re-energized a social movement calling for systemic change. We are living in historic times, times of upheaval, anger, fear, and dare I say hope. These are not great times for creativity, but challenges present opportunities for self and organizational examination and growth.

The CBDNA leadership and committees are hard at work on projects begun before current crises, and many since. Special thanks for jumping into the fire go to Robert Ambrose, chair of the COVID-19 Response Committee, and Barry Houser, chair of the Athletic Band Committee. Both have done an incredible job, along with the members of those two committees, helping to lead and focus us as we head into a still uncertain fall. Mike Votta is gathering focus on an updated CBDNA "Statement of Purpose" and "Declaration of Principles," building on all the great work that has come before. The other committees have been hard at work, as you will see in the report below. Thanks as well to their chairs and members.

Thanks to Josh Kearney, Chair of the Social Media Committee, for invigorating our presence online, and we are pleased to announce that CBDNA now has a YouTube channel that is already populated with Zoom meetings and sessions from the Virtual Athletic Band Symposium held at the end of May. Look for expanded content there as we move through the summer spearheaded jointly by the Research and Social Media Committees.

Congratulations to the fine ensembles selected to perform at the National Conference in 2021. While the

conference will not be able to move forward, their achievement is not diminished in any way.

- Ball State University Wind Ensemble, Tom Caneva
- Florida A&M Wind Symphony, Shelby Chipman
- Florida State University Wind Orchestra, Rick Clary
- University of Alabama Wind Ensemble, Ken Ozzello
- University of Georgia Hodgson Wind Ensemble, Cynthia Johnston Turner
- University of Maryland Wind Orchestra, Mike Votta
- University of Miami Frost Wind Ensemble, Rob Carnochan
- University of South Carolina Wind Ensemble, Cormac Cannon
- Vanderbilt University Wind Symphony, Tom Verrier
- West Texas A&M University Symphonic Band, Don Lefevre

We await the final results of the CBDNA-sponsored research on aerosol production of wind instruments being done at the University of Colorado-Boulder (thanks to Don McKinney) and the University of Maryland (and ditto Mike Votta).

Thank you all for what you are doing for yourself, your students, and our profession, and I hope everyone is healthy and safe in the coming weeks and months.

Mark Spede

## COMMITTEE REPORTS

### Athletic Bands Committee

It has been a great honor serving CBDNA and working with the outstanding members of the Athletic Band Committee. The committee assisted with preparations for the annual Athletic Band Symposium, along with overseeing the jury-reviewed sessions to be held at the University of Cincinnati, May 28-30, 2020. Unfortunately, due to COVID-19, the University of Cincinnati in conjunction with CBDNA made the decision to postpone the symposium until 2021. Based on this postponement and the need to assist our progression with a response to COVID-19, the athletic band committee made the decision to host a virtual athletic band symposium May 28-29 via Zoom. The committee created a list of sessions related to COVID-19 and selected leading experts and colleagues to present each of these sessions over the two days. It was important to the committee to welcome and invite music educators at all educational levels as well as music industry representatives. Due to this, the total number of participants reached just over 1400 registrants. The athletic band committee will be hosting a number of break out sessions for music educators with marching band activities of all educational levels and school sizes throughout June.

The athletic band committee created a CBDNA Athletic Band COVID-19 Resource Forum facebook group centered on the marching band activity. This facebook group is live and will serve as a central hub to any music educator seeking resources, options, or suggestions about marching band. In addition, a marching band/athletic bands resource document will be released with options for the potential 6 scenarios programs could face this fall. This document will be available mid-June and will be available to any music educator.

As we look to the future, the 2021 Athletic Band Symposium will be hosted at the University of Cincinnati and the 2022 Symposium will be hosted at the University of Central Florida.

### Diversity Committee

The CBDNA Diversity committee completed the 2020 Mike Moss Conducting Study Grant initiative. We received over 80 applications this year, the most received

by far. The applicants included secondary and primary school teachers, graduate students, and university professors from the US, Canada, and South America. The growth of the program over the last few years can be attributed to word-of-mouth/online advertising and sharing of this opportunity with the greater music education community by the membership. Thank you all for that.

The people who were awarded the grants will be able to attend their respective workshops when they take place in-person next year (hopefully). The committee's plan is to add more workshops to the list to accommodate this and continue to award new grants in 2021. If you and your institution host a summer workshop and would like more information on how to participate please contact me (Benjamin Lorenzo - [lorenzo@uark.edu](mailto:lorenzo@uark.edu)) or any of the committee members.

The committee also discussed modifications to the application process, selection criteria, and the mission of this initiative. As a result of this growth, we want the program to continue to remain faithful to its mission, best serve its purpose, and to be of value to our organization.

### Music Education Committee

The CBDNA Music Education committee is establishing conversations regarding the state of instrumental music education in our colleges/universities with the intent of encouraging a stronger connection with our instrumental education colleagues across the nation. A conversation group, made up of President-Elect Glen Adsit, Past-President Patrick Dunnigan, past MUED committee chair and current MUED committee member James Ripley, and Rebecca Phillips, current MUED committee chair will initially meet to brainstorm and establish agenda items and goals for this project. Then, the this small conversation group, additional MUED committee members, and a select group of music education colleagues who are not members of CBDNA but similarly value the importance of music in their research and teacher training, will meet to engage in dialogue that intends to bring the two groups together via the shared value of music as the center of our common goals. Through these meetings, the Music Education committee will propose joint conference sessions and opportunities for dialogue between CBDNA members and instrumental music education colleagues, who are

not currently members of CBDNA, at the next National Convention, to be held at the University of Georgia (Hodgson School of Music).

### **New Works Committee**

With a wide selection of entries, the New Works Committee was happy to award the 2019 CBDNA Young Band Composition Award this year to Jess Turner for his *I Know Moonrise*. The announcement was made at the CBDNA Forum in Chicago and Jess was present to receive the recognition. The entire application process, including score and recording submission, has now moved completely online. We have also been proactive in advertising the competition to a wider array of websites, forums, and listservs, which has resulted in a slightly higher number of submissions. We are currently working on compiling a list of all previous winners of the award and are aiming for publication on the CBDNA website by mid-summer.

Our discussions with ASCAP are already underway for the upcoming Frederick Fennell competition. Through our coordination with ASCAP, they are adopting some of our language in their advertising as well as our online submission portal to help streamline the application process. The deadline is set for early November so that it is consistent with the Young Band Competition in alternating years. The age stipulations (18-30 years old) and college enrollment requirement will remain the same as in previous years. We will send out the official announcement to the full CBDNA listserv by the end of August.

The committee has also had thoughtful discussions on the future of our work and considerations to ensure that we are serving the goals of the membership. In looking to the future in general, and the Young Band Composition Contest in 2021 specifically, we are examining many different questions: Are we still stimulating the creation of artistic pieces and not simply rewarding existing pieces; are there possibilities to tweak the guidelines to better include our younger and non-major collegiate ensembles; with the current health crisis, should we look to adapt the guidelines to include flexible ensemble orchestrations; are we reaching composers who have not written for the medium yet but would be successful additions; and many others. These questions will help ensure that we remain fresh in our approach and consistent with the wishes of the membership.

### **Research Committee**

The CBDNA Research Committee recently accepted a charge from President Spede to review submissions for the inaugural CBDNA Webinar Series; and, we thank those members who contributed to the review. Although the rigor is not the same as the Journal or a Conference Presentation, the Committee made comments and recommendations to the Social Media Chair, Josh Kearney, to decide on those accepted for the first round of this exciting project. Dr. Kearney is the contact for this project.

### **CBDNA Journal**

The CBDNA Journal is alive and well with numerous submissions accepted and in various stages of review. The Website is still problematic, so the best way to submit articles is direct email submission ([thomas.rohrer@usu.edu](mailto:thomas.rohrer@usu.edu)); after review and acceptance, the articles are submitted by the author to the website. There is an upcoming appointment with a SAGE technology representative in hope of solving the long-standing challenge of our online provider.

### **Small Band Program Committee**

On April 9, 2020, almost exactly 7 months since I first emailed the committee out to announce who I am, why Dr. Spede asked me to be chair, and to investigate what this committee had accomplished in the past – the SBPC met on a ZOOM meeting. We had a wonderful and engaging discussion around the following topics:

- Recommended Standards & Benchmarks for College Band Programs at Community Colleges & Smaller 4-Year Institutions: A Resource Guide for Band Directors, Department Chairs, Administrators, Donors, Facilities Administrators, & Athletic Personnel
  - This became a priority with a June 1<sup>st</sup>, 2020 deadline to read & edit. Jim Latten created this document to reflect and act as the recently adopted CBDNA Athletic Band standards. Committee members volunteered for various sections, and Mark, Lauren, and Tom volunteered to read it after those edits/changes were processed by Jim.
- Small College Intercollegiate Band (SCIB)
  - Alan reported, “Thank you for setting up the meeting today with the Small College Band Programs Committee to

discuss several issues, one of which was Small Band Program Intercollegiate Band. I am following up here to bring some minds together, including those who will have coordinated it in the past (Emily Moss & Jake Wallace), those who will be involved in coordinating it in Athens next spring (Lauren Wright & Alan Mills), plus myself and a to-be-named Assistant Chair who will be assuming these responsibilities in Dallas in 2023.

- In summary:
  - Mark Spede had indicated that a hotel had already been secured for the intercollegiate band students at the UGA conference.
  - Mark and Patrick Carney discussed the idea of video submissions as a part of the audition process. Specifically, after the selection process had been completed (which has traditionally been based on director recommendations), that students could then send in video auditions to assist with chair placement auditions prior to arrival at the convention. If desired, this could effectively eliminate the need for face-to-face auditions as the first activity for the Intercollegiate Band student experience.
  - Patrick, Lauren Reynolds, and Laura Lynch had thoughts regarding developing a timeline leading up to a given Intercollegiate Band event, such as how far in advance hotels should be booked, when a Clinician should be selected, how far in advance arrangements for local transportation for the students should be secured, and Jake Wallace indicated the importance of establishing a local site host to help with arrangements.
  - Glen Adsit filled us in on the fact that there is a new hotel being constructed that would work well for the TCU convention in Dallas in 2023.
  - Emily and Jake have already been sending along files under separate email cover to myself and Lauren, and I know that Lauren and I will continue to learn even more from them.
  - I encourage everyone to elaborate on the areas mentioned above, and certainly offer additional thoughts as desired.
- Forum Facebook Page & Best Ways to Communicate with Small Band Programs
  - Tim offered his services to administering the CBDNA Small Band Program Forum Facebook Page, and Danny offered his past knowledge to assist. Thank you to both!!
  - The CBDNA website has recently gone through updates, and from that struggle, Mark strongly advised seeking ways to consolidate CBDNA's social media presence – as opposed to dividing into committees – on Facebook and other platforms. A big picture of social media/website/database/video archives should be considered as our association moves into the 21<sup>st</sup> century to continue the current perspectives on diversity, interactions among the membership (especially small college programs!), and now COVID-19 “norms” that will assuredly continue in some form or shape.
- New Music Commission Initiative & Small Band Repertoire Initiative
  - These two original initiatives became intertwined in our discussion. Since 2018, the New Music Commission Initiative, led by Danny and working in conjunction with the New Works Committee, identifies & commissions composers to create music for small college band programs. The Small Band

Repertoire Initiative led by Cliff & James Adams (non-committee member, Northeastern State University) is an ongoing collection of literature that has been found to be "successful" for small college band programs, and is housed on Nikk Pilato's Windrep.org ([https://www.windrep.org/Initiatives:Small\\_Band\\_Repertoire](https://www.windrep.org/Initiatives:Small_Band_Repertoire)) since 2017.

- Jim - and was echoed by Charles - believes that state chairs need to call the collegiate directors in their state once per year, or organize a committee to divide the calling. Also, attend colleagues' concerts. Without a doubt, new directors need to be welcomed to the fold through a phone call. Emails, and to a lesser extent physical mailings, are too easily deleted or ignored. Invite them to check out the CBDNA website, to join, to attend the next conference, to sign up for some sort of Facebook page, blog, etc. Then, as far as ongoing communications, perhaps a quarterly "email newsletter" blast from the committee to a mailing list comprised of ALL directors at all smaller institutions (yep, I know that pregnant silence right there, "what's a small college?" ) I can offer my answer to that can of worms at another time (see #6).
- Mark said he would contact state chairs to begin the process of reaching out to ALL small college band programs across America. This will great several new norms that should benefit our association in a number of ways, including these two initiatives.
- Our discussion also yielded ideas on how these initiatives could be annual, cyclical, and symbiotic in sharing successes for CDBNA and the Small College Band Programs Committee. Some thoughts discussed but certainly not limited to:
  - An annual New Music Commission based on a logical yearly timeline (which would need to be created - Danny and/or others?),

- The timeline would include announcements to the CBDNA body AND all small colleges (even if they are NOT members of CBDNA)
- These announcements, modeled after the Eastern Conference's recent email chain targeting ALL small colleges with a music program throughout the Eastern Division, include what CBDNA has to offer - the Small Band Repertoire Initiative.
- Not only does this act for CBDNA as an annual "membership drive", but this would also help the Small Band Repertoire Initiative collect more data, AND provides an annual "check in" of information for the various institutions throughout the US of A.
- This collection of information assist with Glen's wonderful revelation of a...

- Database of Information

- As stated by Glen, he and his team are working to gather a swath of information to be used by CBDNA in any number of helpful ways – such as supporting research, and our own documents of standards (see #1).

### **Social Media Committee**

Greetings, everyone, from the CBDNA Social Media Committee. During the 2020 February regional conferences, the Social Media Committee launched an Instagram account and facilitated an Instagram takeover program to highlight student experiences as they prepared/traveled/performed at each of the conferences. Additionally, members of the SM Committee were primary content creators for each of the regional conferences (with content reaching approximately 20,000 people). Similar promotions and engagement initiatives are planned for the 2021 national conference. In addition to communication regarding events/resources during the COVID-19 pandemic, the

committee has collaborated on initiatives/discussions concerning the following items:

- Engagement with social media platforms
  - Development/administration/promotion of 2020 CBDNA Webinar Series
    - Invitation to session presenters from the canceled CBDNA West/Northwest divisional conference
  - Active vs. passive (engagement vs. views)
  - Regional conference Instagram account takeover
- Audience building/recruitment initiatives
  - Defining social media audience
- Promotion/promotional calendar
  - National conference
  - Athletic conference
  - Highlight committee work/programs/COVID-19 initiatives