



Friday, June 4 Schedule - times are CDT

9:45 AM Welcome and Opening Session

Presenters: Barry Houser, CBDNA Athletic Bands Committee
Mark Spede, President of CBDNA

10:00 AM JURIED PRESENTATION: Band Together: The Impact of the COVID-19 Pandemic on College Marching Bands

Presenter: Jason Cumberledge, University of Louisville

NAoAB SESSION: Rallying the Troops

Planning for your first alumni band performance after the pandemic and the “what if’s” that could occur. Speakers from 4 alumni bands share their suggestions for this fall.

Presenters: Lee Butts, University of Georgia
Linda Butts, University of Georgia
Whitney Lorenz, Michigan State University
Robin Oegerle, University of Florida
Hayley Voorhees, University of Cincinnati

10:50 AM Break

11:00 AM Returning to Normal: A Discussion from Coast to Coast

Presenters: Brian Britt, Oklahoma - Big 12
 Andrea Brown, Maryland - Big Ten
 Matt Dockendorf, Colorado - PAC-12
 Greg Drane, Penn State - Big Ten
 T. André Feagin, Central Washington - Great Northwest
 Amy Knopps, Missouri - SEC
 Mark Spede, Clemson - ACC
 Debra Traficante, Kennesaw State - Big South
Moderators: John Pasquale (Michigan) & Barry Houser (Illinois)

NAoAB SESSION: Fundraising and Philanthropy

Putting together a successful fundraising campaign and other hints.

Presenters: Regina Hollis, University of Texas
 Robin Oegerle, University of Florida
 Jeff Wendorf, University of Wisconsin

Basketball Drumline with Rhythm Section: An Alternative Model to the Traditional Pep Band

Presenters: Marc Decker, Florida Atlantic University
 Matthew Nichols, Florida Atlantic University

11:50 AM Lunch Break

1:00 PM JURIED PRESENTATION: Noise Exposure in a College Marching Band on Game Day: A Case Study

Presenter: Chris Hoch, Ohio State University

Quantum Leap In Visual Leadership Training Methods through Zoom

Presenters: Brian Gibbs, Sam Houston State University
 Darla McBryde, Sam Houston State University

1:50 PM Break

2:00 PM JURIED PRESENTATION: The Brass Switch: Building Low (and High) Brass Sections in Athletic Bands

Presenter: Michael Idzior, University of Virginia

Ceremonial Scoring – The Indy 500 Experience

Presenter: Matt Conaway, Purdue University

2:50 PM Break

3:00 PM JURIED PRESENTATION: COVID Positive Band – Positive Takeaways for Restarting Our Programs

Presenter: Jay Watkins, University of Florida

NAoAB SESSION: Leadership Succession

Music never grows old. You don't have to either. Join us for a panel discussion on recruiting newer generations to sustain your Alumni Band. How your Alumni Band can march into the future with the younger generation leading the way. Session best suited for new and existing Alumni Band organizations.

Presenters: Johanna Adams

Dave Hanson, University of Georgia

Erin Kalkwarf, Iowa State University

Leigh Tompros, University of Georgia

Hayley Voorhees, University of Cincinnati

Summer Steps to Small School Success - Building a Small Band into a Big Community

Presenter: Lane Weaver, Utah State University

3:50 PM Break

**4:00 PM JURIED PRESENTATION: The University of Arkansas
Razorback Band Digital Archive Project**

Presenter: Chris Knighten, University of Arkansas

SBN Private Label Broadcasting Network

Presenter: Mark Greenburg

Recruitment Initiative: Together As One

Presenter: Danielle Lavrenz, Varsity Performing Arts

4:50 PM Dinner Break

**6:30 PM Who's In the Seats? Why It's Important to Reach Everyone in
the Stadium**

Presenters: Gabriel Arnold, Savannah State University
 Jack Eaddy, Western Carolina University
 Chandler Wilson, Florida State University

NAoAB SESSION: Dear Alumni Band.....From Your Band Director

Panel discussion with several collegiate band directors about their wish list from alumni bands: what they appreciate and what they'd like to change. Participating are directors from the universities of Washington, Wisconsin, Iowa State and Stony Brook, plus others in the audience

Presenters: Brad McDavid, University of Washington
 Corey Pompey, University of Wisconsin
 Christian Carichner, Iowa State University
 Justin Stolarik, Stony Brook University

7:20 PM Break

7:30 PM Virtual Happy Hour Break Outs - DRINKS Sponsored by YOU

- NAOAB 6 Breakout Sessions by Region

- CBDNA Hang, Sponsors Individual Receptions



Saturday, June 5 Schedule - times are CDT

10:00 AM JURIED SESSION: Exertional Heat Illness and Collegiate Marching Band

Presenters: Dawn Emerson, University of Kansas

NAoAB SESSION: Keep Going All Year Long; It's Not About Just Football

What other great events do alumni bands organize and host throughout the year to maintain connections and interest?

Presenters: Tom Waldrop, Clemson University
Kelly Holliday, Clemson University
Bill Phillips, University of Texas
Rene Mark, University of Florida

**Lessons from COVID in Making our Obligations Opportunities:
Use of Sub-Ensembles for Educational, Outreach, and Recruitment.**

Presenter: Steven Smyth, New Mexico State University

10:50 AM Break

**11:00 AM JURIED SESSION: Social Media and College Marching Band
Recruitment: New Research and Practical Applications**

Presenters: Jason Cumberledge, University of Louisville
 Amy Acklin, University of Louisville
 Christopher Dye, University of Louisville

**Empowering your students and implementing their ideas
through the pandemic and beyond**

Presenters: Michael Thursby, Minnesota State University, Mankato

The Value of Using Digital Sheet Music

Presenter: Marcus Dubreuil, FlipFolderApp

11:50 PM Lunch Break

**1:00 PM JURIED SESSION: Expectation and Experiences: A Comparison
of Preservice Teacher Perceptions and Inservice Teacher
Observations of Marching Band Instruction**

Presenter: Julia Baumanis

Build Your Brand

Shaping traditions and musical identity to energize band members and sports fans alike

Presenter: Randy Dale, University of Mississippi
 Will Plenk, University of Memphis

Tips for Success in the Promotion and Tenure Process

Presenters: Craig Aarhus, Mississippi State University
 Richard Suk, Ohio University

1:50 PM Break

2:00 PM Lessons Learned: Re-imagining our Systems in the Post Crisis World

Presenters: Tony Falcone, University of Nebraska, Lincoln
 Malinda Matney, University of Michigan
 Marco Krcatovich, Kappa Kappa Psi

The 4 M's of Successful Program Management

Presenter: Chad Shoopman, University of Arizona

NAoAB SESSION: Inclusion, Awareness, and Diversity

The centerpiece of this session is how can we help our generation and the next generation (including students) move to become better people to one another. The process is a transformational journey that starts with awareness, becoming openly inclusive, and then fully embracing diversity.

Presenter: Don Haynes, University of Texas

2:50 PM Break

3:00 PM Using a Silver Lining to Plan for the Future

Presenter: Mack Wood, Illinois State University

Student Leadership: A Quick Look Under the Hood

Presenter: Danny Mesa, United States Army

BOOMING INTO THE 21ST CENTURY: Using Social Media to Enhance Your Program

Presenter: Roderick Little, Jackson State University

3:50 PM Break

4:00 PM Round Table: using Athletic Trainers in Collegiate Bands
Presenter: Timothy Wiggins, Eastern Kentucky University

Bridging the Divide between Drum Corps, Collegiate Marching Band, and Beyond

Presenters: Jason Rinehart, University of South Alabama
 Jay Sconyers, McNeese State University

Preparing Student Leadership Post-COVID: Remembering and Re-establishing the Optimal Band Culture

Presenter: Jay Jacobs, University of South Carolina

5:00 PM Closing Session - Wrap Up

Presenter: Barry Houser, CBDNA Athletic Bands Committee